AASTHA SHREE

Senior Product Manager | Data Analytics, Automation & AI
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SUMMARY

Senior Product Manager with 9+ years across product and program management - 14 years spanning financial services, retail, and telecom. Own product vision, multi-quarter roadmaps, and end-to-end delivery from discovery to launch and adoption for a data analytics, automation, and AI product suite. Grew product adoption 4x (<5% to 20%) across 1,100+ global users - ~62,000 hours in annual cost-avoidance savings - after consolidating 60+ fragmented tools into one standardised product suite; recent GenAI work includes AI assistants, RAG-based knowledge experiences, and document summarisation, with focus on requirements, evaluation and adoption. CSP-PO certified, metrics-driven.

CORE COMPETENCIES

- **Product Strategy & Roadmap:** Vision, multi-quarter roadmaps, OKRs, portfolio prioritisation (MoSCoW), Working Backwards/PRFAQ, concept-to-launch, product lifecycle management
- **Product Discovery & Delivery:** User interviews & problem framing, PRDs and user stories with acceptance criteria, fail-fast experimentation, A/B testing, Agile/Scrum, AI use-case definition and validation
- **Adoption & Success Metrics:** Rollout strategy, training & enablement, adoption frameworks, KPI definition, engagement analysis, leadership BI dashboards, AI quality and usage metrics
- **People & Cross-functional Leadership:** Program management, stakeholder management, and cross-functional leadership across Engineering, Data, UX, and business; leading and hiring Product Managers (6+ yrs people management) in matrixed global organisations

WORK EXPERIENCE

Goldman Sachs, Bengaluru | VP - Senior Product Manager, Data Analytics & AI 09/2021

Product and Project Management Responsibilities: Data analytics and AI product suite serving 1,100+ users across APAC, EMEA, and the Americas

- Product Strategy: Collaborate with project sponsors to define product vision, OKRs, and a multi-quarter roadmap for data analytics and AI solutions, consolidating 60+ siloed tools into a standardised suite
- Product Adoption: Increased divisional adoption from <5% to 20% through feedback loops, specialised training, and usage tracking; ~62,000 hours of annual cost-avoidance by 2025
- GenAI Product Management: Scoped and prioritised GenAI use cases - AI assistants, RAG-based knowledge experiences, and document summarisation; defined requirements, evaluation criteria, and pilot success measures
- Enablement & Documentation: Drive product documentation - PRDs, user guides, release communications; manage product launches and stakeholder readiness; run training and enablement programs
- AI-Driven Product Management: Use Generative AI to support BRD/PRD drafting, user stories, acceptance criteria, and product analysis; work with engineering and business teams to evaluate AI outputs and improve adoption
- Discovery & Backlog Management: Execute all agile ceremonies, discovery via user interviews/working group; manage and prioritise the product backlog (MoSCoW); partner with UX on Figma prototypes
- Risk Management & Technical Debt: Improve team velocity 30% by adopting a fail-fast approach and redirecting resources to highest-ROI initiatives, including identifying technical debt; coordinate with cross-functional and external teams to identify, prioritise, and mitigate risk and dependencies
- Strategic Infrastructure & BI: Restructured program-level Jira to optimise workflows, managed cross-team dependencies across 30+ engineers, and built automated BI dashboards (eazyBI, Smartsheet) to track KPIs and project health
- Established Jira project architecture to track and manage dependencies across a 30+ engineer cross-functional organisation. Designed automated eazyBI and Smartsheet dashboards to provide leadership with real-time project health metrics and KPI tracking
- Project Planning: Create and execute detailed project plans, defining scope, milestones, and delivery timelines, ensuring alignment with business goals and stakeholder expectations

- People Leadership: Led two Product Managers with goal-setting, performance evaluations, mentoring, and career development, and own hiring for PM roles across multiple levels in partnership with leadership

KPMG Advisory, Bengaluru | Manager, Digital Transformation 12/2018 - 09/2021

India business lead for KPMG's global intelligent-automation platform; led product and delivery across Retail and Financial Services.

- Platform & GTM: Owned platform setup, client onboarding, and go-to-market in India; managed and mentored a team of 4.
- Program Delivery: Delivered digital transformation for a leading UK bank (with KPMG UK), achieving 30% faster execution via RPA-led automation.
- Pre-sales & Solutioning: Drove pre-sales and enterprise solutioning - 65% proposal win rate - building pipeline across India and Asia.
- End-to-End Delivery: Owned end-to-end delivery for 3 enterprise implementations (requirements to deployment) with regulatory alignment and measurable client outcomes.
- Governance: Defined operating model and governance - RACI, QA frameworks, knowledge management.

Career Break - *Family Responsibilities* 08/2015 - 12/2018

Took career break for family responsibilities; returned to full-time industry work with KPMG in Dec 2018.

Cognizant, Chennai | Consultant, Retail & Consumer Goods 04/2013 - Aug 2015

- Functional Lead & SME: Functional consulting for leading US retail and consumer-goods corporations across merchandising, warehousing, and distribution systems - incl. fulfilment operations spanning ~35 - 40 distribution centres and 7+ automated systems.
- Requirements & Solutioning: Managed requirements gathering, functional specifications, and translation to engineering; contributed to project proposals, RFP responses, and POCs for client pursuits.
- Advisory & Transitions: Consulted on process improvement, legacy-to-modern transitions, and merchandising/planogram strategy; supported vendor and solution evaluation for strategic client decisions.

Accenture Services, Bengaluru | Senior Software Engineer, Telecom 06/2007 - 05/2011

- SME & Application Ownership: SME for Service Order & Staffing IT modules for a major US telecom operator; supervised compensation, sales, and staffing applications across onsite-offshore teams.
- Project Governance: Drove process optimization and automation programs; ~30% runtime improvement, ~75% reduction in manual effort, and ~20% annual improvement in client SLA compliance - owning SLA reporting and status governance.
- Vendor Collaboration & Enablement: Partnered with vendors incl. Microsoft to resolve performance and memory issues for applications serving 40,000+ US users; ran expert sessions as training panelist.

EDUCATION

M.B.A., Marketing & Product Management | Indian Institute of Management Bangalore 2011 - 2013

B.Tech, Electronics & Communication Engineering | SVNIT, Surat 2003 - 2007

SKILLS & TOOLS

Product & Delivery: Product vision, roadmapping, OKRs, Working Backwards/PRFAQ, Agile/Scrum, MoSCoW prioritization, PRDs & user stories with acceptance criteria, experimentation/A-B testing, KPI & adoption measurement, product analytics, program & project management, product lifecycle management, pre-sales & solutioning, go-to-market & rollout strategy, stakeholder management

Technical & Tools: SQL & Python (working knowledge), relational databases, GitHub, CI/CD & release workflows (working knowledge), JIRA, Confluence, Miro, Figma, Tableau, Power BI, Smartsheet, eazyBI, Microsoft Copilot

Analytics, AI & Domains: GenAI/LLM product management, AI assistants, RAG, document summarization, data analytics, self-service analytics, business intelligence, RPA & intelligent automation, prompt engineering (working knowledge); Financial Services, Internal Audit, Retail & Consumer Goods, Telecom

Certifications:

CSP-PO (Oct 2025) · A-CSPO (Sept 2024) · CSPO (Sept 2024) · CSM (Sept 2018) - Scrum Alliance

Generative AI Essentials - DeepLearning.AI (Oct 2025)